The Health Record and the Digital Patient

The growth of technology and the need for the systematization of information has transformed the most traditional form of paper-based health records into various types of electronic applications. Such apps were developed with the goal of improving the quality of health systems. Among them, the Electronic Health Record (EHR) is notable for allowing structured data organization, providing support for the decision making of medical teams. Numerous EHRs have been developed to meet the demands of clinics and hospitals. They aim to provide a unidirectional perspective to assist with bureaucratic issues and care needs, from healthcare provider to patient.

With the advent of the internet and cloud computing, electronic health records have become important tools, not just allowing doctors to record and organize information about their patients, but notably functioning as the primary vehicle through which doctors and patients can quickly, easily and safely access and input health data.

In the world of Digital Health, patients have apps which are integrated with electronic medical records which make it possible, for example, to send laboratory and imaging exam results. Numerous medical devices such as watches, bracelets and sensors capable of continuously sending qualified data and warning signals about blood pressure, oximetry, body temperature and heart rate are currently available. Through phone applications and adapters, blood glucose values and electrocardiographic tracings or even dermatological and otological images are sent to medical centers with just a few taps on a cell phone screen.

Cloud-based electronic health records have become platforms for data communication, digitization, storage and interpretation.

In countries where regulatory issues are more advanced, EHRs have become integrated with tele-consultations, tele-interconsultations and tele-diagnosis platforms. In the USA, in 2018, a single service provider performed more than 3 million tele-consultations, all properly integrated with EHRs, following information security protocols. Regardless of the current debates on issues surrounding telemedicine, EHRs will be the main tools in the Digital Health universe.

In this long trajectory from simple paper records to complex platforms, electronic medical records have had to adapt to the needs of patients. They have become friendlier and easier to use. For health professionals, EHRs have become empowering tools for patients to engage in their own treatment. Despite this evolution, there remain obstacles to the implementation of EHRs. A lack of standardized terminology results in the
loss or impracticality of many of the resources that might otherwise be available, such as alerts, decision
support systems, clinical research and others. The lack of security and confidentiality resources in itself
creates suspicion, adding to a lack of trust among users. The recent General Personal Data Protection Act (or
LGPD), which establishes rules in Brazil for the handling of personal information by individuals or legal
entities, has brought more legal certainty for everyone involved, including patients, healthcare professionals,
healthcare operators and system developers.

Health professionals need to be trained and develop skills to incorporate technology into their practice. Technology does not ask for “permission” to enter. It becomes accepted through the support of digital
users, in this case, the Digital Patient.

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